



Town of Topsfield Select Board FY2021 Town Goals & Collective Priorities

Below is the list of five core Town goals the Select Board previously identified and subsequently confirmed on October 15, 2020. Below each goal are examples of ways to achieve these goals or begin the process of achieving these goals. The examples of ways to achieve these goals is for guidance purposes. Additional operational items not listed will also contribute to the success of each goal and may become a higher priority at any time.

- 1) Economic Development
 - a. Master Plan/Zoning
 - b. Downtown Revitalization
 - c. Rt. 1 Opportunities
 - d. General Housing Needs/Affordable Housing Policy
- 2) Communication/Transparency
 - a. Website Improvements
 - b. Social Media
 - c. Open Houses
- 3) IT Improvements
 - a. Cyber Security
 - b. Fiber Network
 - c. Regional IT
 - d. Munis
 - e. Policies and Procedures
- 4) Improve Organizational Operations
 - a. Human Resources
 - i. Salary Survey/HR Report
 - ii. HR Support
 - b. Reorganizing Departments
 - i. Reorganize Parks and Cemetery
 - ii. Review and Refine
- 5) Enhanced Financials
 - a. Long Term Forecasting
 - b. Implement Policy and Procedure Recommendation