

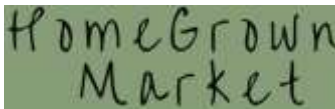
Young Entrepreneur Guidelines

Topsfield Recreation is collaborating with the Tri-Town Council to welcome Young Entrepreneurs to participate at this years HomeGrown Markets! Outlined below are all of the participation guidelines and market information.

The goal of including Young Entrepreneurs is to provide a platform to sell products they craft on their own and learn important skills around business, money, marketing, social and communication skills. It also helps youth build self-confidence, independence, enhances creative thinking, problem solving, and learn how to give back to the community.

HomeGrown Market Details

What is the HGM?	HGM is an outdoor market, organized by Topsfield Recreation, for local businesses/entrepreneurs who may utilize local ingredients, grow their own produce/herbs, handcraft the products they make, etc. and give them an opportunity to promote what they have to offer. We are focusing on Topsfield or North Shore businesses which adds to our “home grown” theme. We think of the North Shore as our backyard and there are so many wonderful small businesses and talented individuals who deserve to show off these talents and thrive! Live music, food trucks, beer or wine tasting, and other activities will take place as well.
Location	Topsfield Town Common (with the flag pole and gazebo)
Dates	HGM is held on the 3 rd Thursday of the month from June-September.
Hours & Setup/Breakdown	Markets are held from 5:00-7:00 PM and open to the public. Before each market an email is sent to all vendors to notify you about the allowable setup arrival time and details pertaining to that market. We do NOT provide tables/chairs/tents. You must bring everything you need to display/sell your products. Vendors are expected to stay until 7:00PM.
What else to expect	At each market we also have live music/or music via a PA system, lawn games, food/beverage truck(s), and other various activities that are scheduled or provided by other vendors.
Mission	The mission of the HomeGrown Market is to provide the Topsfield community a series of family friendly events that emphasize supporting local; While offering the opportunity for Topsfield and North Shore farmers, gardeners, artisans, creators, performers, musicians, nonprofits, young entrepreneurs, and local businesses to showcase their product, and/or talents, in a welcoming and organized community-based marketing alternative.



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Vendor Participation Details

Ages Accepted	9-17 years old Children under the age of 13 must be accompanied by an adult at all times.
Vendor Fee	In lieu of a vendor fee, we ask all Young Entrepreneurs to donate 10% of your profits to a non-profit of your choice. (10% of total profits from all markets you participated in)
Acceptance	Space is limited, by age as well as product type. Items being sold must be handmade or grown by the applicant, of high quality and appropriate for sale at a public event. Applications will be reviewed and must be approved before acceptance. The goal is to provide a wide range of vendors and ages. Table sharing is not permitted. <i>If your product contains anything edible you must contact the Topsfield Board of Health regarding preparation and permitting. Please note that additional fees from the BOH may apply.</i>
Vendor Space	Vendor spaces will not be reserved until the application has been received, and you have been contacted confirming your participation. Vendor spaces will be assigned by the Recreation Department in advance and you will be directed to your spot upon check-in. Table sharing is not permitted. It is up to the vendor to bring his/her own table, chairs, and anything else needed for your display and sales. You are welcome to bring a canopy as the market is held outside. All vendors must have their display broken down and cleared by 8PM. Vendors are responsible for their own display, setup, and breakdown. We are not responsible for items left behind. No open flames. Electricity is available, but you must provide your own extension cord.
Preparation Seminar via Zoom	The Tri-Town Council will be offering a zoom seminar to all participating Young Entrepreneurs to offer preparation advice, selling tips, what you should bring the day of, and more. We highly suggest you attend as this is also a great time to ask lots of questions!

If you have further questions, please don't hesitate to reach out. Call the Topsfield Recreation Department at 978-887-0335.