

Recall -- Firm Press Release

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Procesadora de Productos Marinos Delifish S.A. Recalls Product Because Of Possible *Listeria Monocytogenes* Risk

Contact:

Consumer:
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FOR IMMEDIATE RELEASE - December 28, 2012 - Potential *Listeria*-positive products have been identified and we can confirm that Delifish S.A. has issued a voluntary recall of cold smoked salmon products potentially containing *Listeria monocytogenes* placed on the market in the USA produced from lots 249 through 291, manufactured between September 5 2012 and October 17, 2012. There have been no complaints or illnesses reported. *Listeria monocytogenes* is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Although healthy individuals may suffer only short-term symptoms such as high fever, severe headache, stiffness, nausea, abdominal pain and diarrhea, *listeria* infection can cause miscarriages and stillbirths among pregnant women.

Product was possibly distributed in the CA, VA, OH, IL, FL, GA, TX, DE, NJ, NY, PA, and Puerto Rico and reached consumers through retail stores. Under the following brand names Black Bear of the Black Forest Smoked Salmon (1 lb., UPC # 810230000493,Lots = 249 thru 291), Food Service Cold Smoked Salmon Trim 1 lb. Lot #'s = 249 thru 291, Einstein Darn Good 4 oz Retail package UPC # 099892315200, Lot #'s = 249 thru 291, Food Service Whole Smoked Side 3-5 lb. pack food service Lot# 's = 249 thru 291, Silver Source Smoked Salmon Foodservice 2-3 lb. smoked fillet Lot# 's = 249 thru 291, Royal Fjord Smoked Toppers 6oz, UPC = 810230000561, Lot #'s = 249 thru 291, and Royal Fjord Sliced Smoked Salmon Loin, 12-14 oz. Item # 42925 Lot #'s= 249 thru 291 and HEB 4 oz. smoked salmon Package UPC 041220630417 Lot #'s= 249 thru 291

The voluntary recall is carried out as a precautionary measure in cooperation with the U.S. Food and Drug Administration and is based on *Listeria* detection in a few of the recalled batches. No other products supplied by Delifish or Marine Harvest USA are involved in this case.

The US FDA has a zero tolerance for *Listeria* in products intended to be eaten without prior heat treatment. In EU the tolerance limit for such products is maximum 100 bacteria / gram.

Listeria control thus has a very high attention in our company with strict internal standards and routines. We therefore take this issue seriously and are taking these measures to assure that products supplied by Delifish are healthy and safe for our customers and consumers.

Consumers with questions may contact the company at 1-877-479-8085 for more information including how to return the product for a full refund.