

Recall -- Firm Press Release

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Mars Chocolate North America Issues Allergy Alert Voluntary Recall on Undeclared Peanuts and Eggs in TWIX® Bites 7oz Stand Up Pouch

Contact

Consumer:
1-800-551-0907

Media:
1-973-691-3536

FOR IMMEDIATE RELEASE - September 5, 2014 - Today, Mars Chocolate North America announced a voluntary recall of its TWIX® Brand Unwrapped Bites 7 oz. Stand Up Pouch with the code date: **421BA4GA60**.

Fewer than 25 cases of the stand-up pouches in this single lot code may contain product containing peanuts and eggs without listing them on the ingredient label. People who have allergies to peanuts and egg run the risk of serious or life-threatening allergic reaction if they consume these products. No adverse reactions have been reported to date.

The issue was identified after a consumer notified us of peanuts in their TWIX® Unwrapped Bites product.

This specific code date was shipped and distributed to our customers' warehouses in Indiana, Texas, Oregon, Tennessee and Connecticut. These customers then redistribute products for retail sale nationwide.

The TWIX® Brand Unwrapped Bites product comes in a 7 ounce, metallized-golden package marked with lot # **421BA4GA60** and with an expiration date of 03/2015 stamped on the back.

Mars Chocolate will work with retail customers to ensure that the recalled product is not on store shelves. In the event that consumers believe they have purchased this item and have allergy concerns, they should return this product to the store where they purchased it for a full refund. Consumers with questions or concerns may call our toll-free number, 7 days a week, 8:30 am to 5:00 pm (est): 1-800-551-0907.

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