

## King Arthur Flour Voluntarily Recalls Flour

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**FOR IMMEDIATE RELEASE** - February 22, 2013 - Norwich, Vt. – King Arthur Flour has initiated a voluntary recall of a limited number of its bags of flour due to the possible presence of small (7-9 mm) blue polyurethane balls that are used in the sifting process. The balls have a smooth surface and no sharp edges and are made from food grade material. Because of their bright blue color and size (about half the diameter of a dime), they are easily seen in the flour.

Only 5-lb. bags of King Arthur Unbleached All-Purpose Flour and King Arthur Unbleached Bread Flour that have a Best Used By Date and Lot Codes noted below are affected. This information is printed on the side of the bag beneath the nutrition panel. If the Best Used By Date and Lot Code number are printed on the TOP of the bag, then the product is NOT affected.

The following two (2) King Arthur Flour products are included in the voluntary recall:

**King Arthur Unbleached All-Purpose Flour, 5-lb. bag, UPC 0-71012-01050-9** With the combination of both the Best Used By Date plus Lot Code beneath nutrition facts panel

<b>Best Used</b>	<b>By Lot Code</b>
12/26/2013	L12A26B
12/26/2013	L12A26C
12/27/2013	L12A27A
01/18/2014	A13A18A
01/18/2014	A13A18B
01/21/2014	A13A21A
01/22/2014	A13A22B
01/30/2014	A13A30A
01/31/2014	A13A31A

**King Arthur Unbleached Bread Flour, 5-lb. bag, UPC 0-71012-04105-3** With the combination of both the Best Used By Date plus Lot Code beneath nutrition facts panel

<b>Best Used</b>	<b>By Lot Code</b>
12/26/2013	L12A26A
12/26/2013	L12A26B
01/03/2014	A13A03A
01/03/2014	A13A03B
01/16/2014	A13A16B
01/17/2014	A13A17A
01/23/2014	A13A23A
01/28/2014	A13A28A
01/31/2014	A13A31A

No other lot codes of this product or any other King Arthur Flour products are affected in any way. There have been no reports of injury, ingestion or presence of any of these balls from our customers to date. This voluntary recall is based on the possibility that a ball could be found.

Any products with a combination of the Best Used By and Lot Code noted above may be returned to the store for a full refund.

For more information call the King Arthur Flour Consumer Hotline at 866.797.9178, open Monday-Friday 9 a.m. to 6 p.m. EST. For convenience, a Lot Code check form and copy of this press release is available at [www.kingarthurfLOUR.com/voluntaryrecall](http://www.kingarthurfLOUR.com/voluntaryrecall)<sup>1</sup>.

King Arthur Flour CEO Steve Voigt assures customers that this is an isolated occurrence. "King Arthur Flour is adamant about quality and safety. A very limited number of our flour bags are affected by this incident; but we wanted to be sure our customers are aware of the recall, and know how to check their flour to see if it's involved."