

Recall -- Firm Press Release

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Bolthouse Farms Voluntarily Recalls Limited Quantity Of 16-Ounce Carrot Chips

Contact:

Consumer:

1-866-535-3774

FOR IMMEDIATE RELEASE - November 1, 2012 - Bolthouse Farms is voluntarily recalling a limited quantity of Bolthouse Farms® 16-ounce Carrot Chips following a routine sampling event, conducted on October 22, 2012, by a North Carolina health official. The company was notified on October 31, 2012 that the inspection detected the possibility of Salmonella in the single 16-ounce bag that was tested. Bolthouse Farms has not received any reports of consumer illness or other consumer complaints related to this product.

In an abundance of caution, Bolthouse Farms is retrieving the Carrot Chips from the marketplace.

No other Bolthouse Farms products are affected by this recall.

Approximately 5,600 cases of the 16-ounce bags shipped to retail customers in the United States and Canada are being recalled. The affected product is labeled as Bolthouse Farms Carrot Chips and has the following information and codes on the front right corner of the bags:

**BEST IF
USED BY
NOV 12 2012
04 T XXXX
BF 212 J11
UPC 71464 17209**

**BEST IF
USED BY
NOV 13 2012
04T XXXX
BF 212 J 12
UPC 71464 17209**

Consumers who have purchased the Bolthouse Farms Carrot Chips with those codes and best by dates should not eat the product. Consumers are encouraged to return the product to the store where they purchased it for an exchange or full refund. Consumers also can contact Bolthouse Farms at 1-866-535-3774 (24-hours a day through Monday, November 5, 2012) for more information.

Salmonella is an organism that can cause a foodborne illness. Symptoms of infection include diarrhea, fever and abdominal cramps 12 to 72 hours after infection. The illness usually lasts four to seven days, and most persons recover without treatment.

About Bolthouse Farms

Bolthouse Farms is a farm located in California's fertile San Joaquin Valley, known for high-quality consumer brands and innovative products. Bolthouse Farms is a market share leader in growing and distributing carrots. In addition, Bolthouse Farms produces and sells super-premium juices, smoothies, protein shakes and café beverages under the Bolthouse Farms brand name. In recent years, Bolthouse Farms diversified its offerings by launching a line of premium refrigerated yogurt dressings and extra virgin olive oil vinaigrettes. The Bolthouse Farms mission is to Inspire the Fresh Revolution™ and change the way people consume healthy foods and beverages. The company was acquired by Campbell Soup Company on Aug. 6, 2012. To learn more about the company's mission and see the entire line of current products, visit <http://www.bolthouse.com>¹.