

## Recall -- Firm Press Release

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### **Bliss Unlimited, LLC, Voluntarily Recalls Luna & Larry's Coconut Bliss Chocolate Peanut Butter Non-Dairy Frozen Dessert, Code Dates Nov 11 2012 – Oct 24 2013, Due To Possible Health Risk**

#### **Contact**

Consumer:  
541-345-0020

**FOR IMMEDIATE RELEASE** – October 9, 2012 – Bliss Unlimited, LLC, Eugene, Oregon is recalling Luna & Larry's Coconut Bliss Chocolate Peanut Butter Non-Dairy Frozen Dessert with codes dates Nov 11 2012 through Oct 24 2013 only. This recall is being initiated because the peanut butter used in the product for these specific code dates is supplied by Sunland, Inc., which has issued a national recall of some of its products due to possible contamination with *Salmonella*.

Consumption of food contaminated with *Salmonella* can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with *Salmonella* often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis.

The product was distributed to retail stores throughout the United States between November 2010 and December 2011. It is packaged in One Pint (473ml) paperboard containers with UPC code 8 96767 00121 9 printed on the back of the container, and the stamp with 41-61 and a date range of Nov 11 2012 through Oct 24 2012 printed on the bottom of the container.

To date, there have been no reported illnesses attributed to Luna & Larry's Coconut Bliss Chocolate Peanut Butter Non-Dairy Frozen Dessert and the recall does not include any other flavors or date codes.

Anyone in possession of the recalled product should not consume it and should discard it. Consumers with questions may contact the company at 541-345-0020, Monday - Friday, 8:30am to 4:30pm Pacific Standard Time.

This recall is being made with the knowledge of the Food and Drug Administration. ([www.fda.gov](http://www.fda.gov)<sup>1</sup>).