

Topsfield Cable Television Advisory Committee

January 5, 2011

Approved 3/2

Executive Summary

Negotiations with Comcast continue. The Negotiating Committee will see if Comcast will consider a 5-year contract and maximize the annual grant funding at the expense of a percent of Gross Annual Revenue funding. This strategy is based on the assumption that Comcast will continue to lose customers (to Verizon or people who stop cable all together due to costs or alternative ways to Access TV). Boxford Cable is continuing to provide MASCO local access programming. MASCO has not responded to a request of DVDs of their School Committee meetings. Boxford is receiving FTP transmissions of these meetings. It has been explained to MASCO that we cannot accept FTP at the present time. A small budget request (\$358.24) was prepared for recurring Web expenses. Currently all Web-related expenses come out of the Cable TV Grant money. Broadcast quality of Selectmen and School Committee meetings was discussed. In addition to checking all recording equipment settings, all old VCR tapes will be replaced with new tapes.

Meeting opened at 7:35 PM in Town Hall.

Members present: Bill Whiting, Dana Berenson, Jay MacDougall and Kathy Curran
Members absent: Bill Wood

Guest: Evelyn Hammond

Former Business:

The Minutes of 12/1 were approved as written.

New Business:

See Executive Summary

The meeting was adjourned at 8:35 PM

The next scheduled meeting is February 2 at 7:30 PM in the Town Hall.

Respectfully submitted, Bill Whiting.